Return your complete form with payment to:

01-2016



Page 1

- » The Organization Key Contact who serves as liaison with the American Marketing Association for your Group Membership fills out this application form and returns it to the AMA at the address or email groupmembership@ama.org. (Completing the form electronically is strongly preferred.)
- » Upon receiving your application, AMA Customer Service distributes a Preferences Form to each member of your group. The members use this form to select preferences and a publication to be included in their membership. Each member is responsible for returning his or her form to the AMA within 7 business days
- » Upon receipt of all the Preference Forms, AMA Customer Service sends the Organization Key Contact an invoice for dues payment for the group. Memberships are activated upon receipt of payment.

Key Contact Name		
Prefix First	Middle Last	Gender  Male Female
Key Contact Primary Address		
Employer/Institution		
Title		
Address Type ☐ Home ☐ Business ☐	School	
Street		Apt/Suite
City		State ZIP
Key Contact Phone/E-Mail		
Phone Type 🗌 Home 🗎 Mobile 🔲 Offic	се	
Area Code Number		Extension
Email		
☐ Check if you would like to receive limited text me	essages from the AMA about your membership.	
Membership Dues		
United States Dues		
AMA Membership Dues (4–9 member group)	\$255 x (numbers of members) = \$	Member dues include a subscription to Marketing News
AMA Membership Dues (10+ member group)	\$230 x (numbers of members) = \$	and one other publication, to
	Total Estimated Amount \$	be selected by member on the  Preferences Form. Additional
	Promo Code	publications are available at an additional fee.
Canadian Dues		<ul> <li>Membership in a local chapter is required and is assigned</li> </ul>
AMA Membership Dues (4–9 member group)	\$215 x (numbers of members) = \$	by ZIP code.  • AMA membership is
AMA Membership Dues (10+ member group)	\$190 x (numbers of members) = \$	non-transferable.
	Total Estimated Amount \$	
	Promo Code	

American Marketing Association ● 130 E. Randolph St., 22nd Floor ● Chicago, IL 60601-6320 ● Phone: 312.542.9000 or 1.800.AMA.1150 ● Fax: 312.542.9001 ● AMA.org



Member 1		
Prefix First Company	Middle Last	O Male O Female
Title	Division or Department	
Company Address		
City	State/Province Postal Code	
Country	E-Mail	
	a Code Number	Extension
Member 2		
Prefix First	Middle Last	O Male O Female
Company		
Title	Division or Department	
Company Address		
City	State/Province Postal Code	
Country	E-Mail	
	a Code Number	Extension
Member 3		
Prefix First	Middle Last	O Male O Female
Prefix First Company		O Male O Female
Prefix First Company Title	Middle Last	O Male O Female
Prefix First Company Title Company Address	Division or Department	O Male O Female
Prefix First Company Title Company Address City	Division or Department  State/Province Postal Code	O Male O Female
Prefix First Company Title Company Address City Country	Division or Department  State/Province Postal Code  E-Mail	
Prefix First Company Title Company Address City Country	Division or Department  State/Province Postal Code	O Male O Female
Prefix First Company Title Company Address City Country	Division or Department  State/Province Postal Code  E-Mail	
Prefix First Company Title Company Address City Country Phone: Type Country Code Are	Division or Department  State/Province Postal Code  E-Mail	
Prefix First Company Title Company Address City Country Phone: Type Country Code Are	Division or Department  State/Province Postal Code  E-Mail  a Code Number	Extension
Prefix First Company Title Company Address City Country Phone: Type Country Code Are  Member 4  Prefix First First	Division or Department  State/Province Postal Code  E-Mail  a Code Number	Extension
Prefix First Company Title Company Address City Country Phone: Type Country Code Are  Member 4  Prefix First Company	Division or Department  State/Province Postal Code  E-Mail  a Code Number  Middle Last	Extension
Prefix First Company Title Company Address City Country Phone: Type Country Code Are  Member 4  Prefix First Company Title	Division or Department  State/Province Postal Code  E-Mail  a Code Number  Middle Last	Extension
Prefix First Company Title Company Address City Country Phone: Type Country Code Are  Member 4  Prefix First Company Title Company Address	Division or Department  State/Province Postal Code  E-Mail a Code Number  Middle Last  Division or Department	Extension



Member 5	
Prefix First Middle Last	O Male O Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Cod	de
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 6	
Prefix First Middle Last	O Male O Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Cod	de
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 7	
Prefix First Middle Last	O Male O Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Cod	de
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 8	
Prefix First Middle Last	O Male O Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Cod	de
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension



Prefix First Middle Last	O Male O Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Code	
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 10	
Prefix First Middle Last	O Male O Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Code	
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 11	
Prefix First Middle Last	
TION MIDDIE Last	○ Male ○ Female
Company	O Male O Female
	O Male O Female
Company	O Male O Female
Company Title Division or Department	O Male O Female
Company Title Division or Department Company Address	O Male O Female
Company Title Division or Department Company Address City State/Province Postal Code	O Male O Female
Company Title Division or Department Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number	
Company Title Division or Department Company Address City State/Province Postal Code Country E-Mail	
Company Title Division or Department  Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number  Member 12	
Company Title Division or Department  Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number  Member 12	Extension
Company Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 12  Prefix First Middle Last	Extension
Company Title Division or Department  Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number  Member 12  Prefix First Middle Last Company	Extension
Company Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 12  Prefix First Middle Last  Company  Title Division or Department	Extension
Company Title Division or Department  Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number  Member 12  Prefix First Middle Last Company Title Division or Department Company Address	Extension



Member 13	
Prefix First Middle Last Company	O Male O Female
Title Division or Department	
Company Address	
City State/Province Postal Code	
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 14	
Prefix First Middle Last	O Male O Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Code	
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 15	
Prefix First Middle Last	Male O Female
	Male O Female
Prefix First Middle Last Company	Male O Female
Prefix First Middle Last Company Title Division or Department	Male O Female
Prefix First Middle Last  Company  Title Division or Department  Company Address	Male O Female
Prefix First Middle Last Company Title Division or Department Company Address City State/Province Postal Code	Male O Female  Extension
Prefix First Middle Last Company Title Division or Department Company Address City State/Province Postal Code Country E-Mail	
Prefix First Middle Last Company Title Division or Department Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number	
Prefix First Middle Last  Company  Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 16	Extension
Prefix First Middle Last  Company  Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 16  Prefix First Middle Last	Extension
Prefix First Middle Last Company Title Division or Department Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number  Member 16  Prefix First Middle Last Company	Extension
Prefix First Middle Last  Company  Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 16  Prefix First Middle Last  Company  Title Division or Department	Extension
Prefix First Middle Last Company Title Division or Department Company Address City State/Province Postal Code Country E-Mail Phone: Type Country Code Area Code Number  Member 16  Prefix First Middle Last Company Title Division or Department Company Address	Extension



Member 17		
Prefix First	Middle Last	○ Male ○ Female
Company		
Title	Division or Department	
Company Address		
City	State/Province Postal Code	
Country	E-Mail	
Phone: Type Country Code Area	Code Number	Extension
Member 18		
Prefix First	Middle Last	○ Male ○ Female
Company		
Title	Division or Department	
Company Address		
City	State/Province Postal Code	
Country	E-Mail	
Phone: Type Country Code Area	Code Number	Extension
Member 19		
Prefix First	Middle Last	○ Male ○ Female
Company		
Title	Division or Department	
Company Address		
City	State/Province Postal Code	
Country	E-Mail	
Phone: Type Country Code Area	Code Number	Extension
Member 20		
Prefix First	Middle Last	○ Male ○ Female
Company		
Title	Division or Department	
Company Address		
City	State/Province Postal Code	
Country	E-Mail	
Phone: Type Country Code Area	Code Number	Extension



Prefix First Middle Last	○ Male ○ Female
Company	
Title Division or Department	
Company Address	
City State/Province Postal Code	
Country E-Mail	
Phone: Type Country Code Number	Extension
Member 22	
Prefix First Middle Last	○ Male ○ Female
Company Company	O Male O Felliale
Title Division or Department	
Company Address	
City State/Province Postal Code	
Country E-Mail	
Phone: Type Country Code Area Code Number	Extension
Member 23	
Prefix First Middle Last	○ Male ○ Female
Company	
Company Division or Department	
Title Division or Department Company Address	
Title Division or Department  Company Address  City State/Province Postal Code [	
Title Division or Department  Company Address  City State/Province Postal Code Country E-Mail	
Title Division or Department  Company Address  City State/Province Postal Code [	Extension
Title Division or Department  Company Address  City State/Province Postal Code Country E-Mail	
Title Division or Department Company Address  City State/Province Postal Code Country E-Mail  Phone: Type Country Code Area Code Number  Member 24	Extension
Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 24  Prefix First Middle Last	
Title Division or Department Company Address  City State/Province Postal Code Country E-Mail  Phone: Type Country Code Area Code Number  Member 24	Extension
Title Division or Department  Company Address State/Province Postal Code [ Country E-Mail  Phone: Type Country Code Area Code Number  Member 24  Prefix First Middle Last  Company	Extension
Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 24  Prefix First Middle Last  Company  Title Division or Department	Extension
Title Division or Department  Company Address  City State/Province Postal Code  Country E-Mail  Phone: Type Country Code Area Code Number  Member 24  Prefix First Middle Last  Company  Title Division or Department  Company Address	Extension