

# American Marketing Association

## GROUP MEMBERSHIP Application Form



### Steps for Completing your Group Membership Application

- » The Organization Key Contact — who serves as liaison with the American Marketing Association for your Group Membership — fills out this application form and returns it to the AMA at the address or email below. **(Completing the form electronically is strongly preferred.)**
- » Upon receiving your application, AMA Customer Service distributes a Preferences Form to each member of your group. The members use this form to select preferences and a publication to be included in their membership. Each member is responsible for returning his or her form to the AMA within 7 business days
- » Upon receipt of all the Preference Forms, AMA Customer Service sends the Organization Key Contact an invoice for dues payment for the group. Memberships are activated upon receipt of payment.

### Organization Key Contact Information

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province

Postal Code  Country

E-Mail

Phone: Country Code  Area Code  Number  Extension

Phone: Country Code  Area Code  Number

Please check if you are part of this group membership.

### Pricing Information

AMA Membership Dues (4–9 member group) \$225 x  (numbers of members) = \$

AMA Membership Dues (10+ member group) \$200 x  (numbers of members) = \$

**Total Estimated Amount** \$

**Promo Code**

- Member dues include one publication, to be selected by member on the Preferences Form. Additional publications are available at an additional fee.
- \$35 of each member's dues is for a one-year subscription to Marketing News.
- No percentage of dues is used for lobbying purposes
- Membership in a local chapter is required and is assigned by ZIP code.
- AMA membership is non-transferable.

### Return this Completed Form to:

#### American Marketing Association

311 S. Wacker Drive, Suite 5800 • Chicago, IL 60606-6629 • USA

Phone: +1 312.542.9000 or 800.AMA.1150 • Fax: 312.542.9001 • Email: groupmembership@ama.org • Web: AMA.org



**GROUP MEMBERSHIP** Application Form

**Member 1**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 2**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 3**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 4**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension



**GROUP MEMBERSHIP** Application Form

**Member 5**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 6**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 7**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 8**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension



**GROUP MEMBERSHIP** Application Form

**Member 9**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 10**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 11**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 12**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension



**GROUP MEMBERSHIP** Application Form

**Member 13**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 14**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 15**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 16**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension



**GROUP MEMBERSHIP** Application Form

**Member 17**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 18**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 19**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension

**Member 20**

Prefix  First  Middle  Last   Male  Female

Company

Title  Division or Department

Company Address

City  State/Province  Postal Code

Country  E-Mail

Phone: Country Code  Area Code  Number  Extension



**Member 21**

Prefix  First  Middle  Last   Male  Female  
Company   
Title  Division or Department   
Company Address   
City  State/Province  Postal Code   
Country  E-Mail   
Phone: Country Code  Area Code  Number  Extension

**Member 22**

Prefix  First  Middle  Last   Male  Female  
Company   
Title  Division or Department   
Company Address   
City  State/Province  Postal Code   
Country  E-Mail   
Phone: Country Code  Area Code  Number  Extension

**Member 23**

Prefix  First  Middle  Last   Male  Female  
Company   
Title  Division or Department   
Company Address   
City  State/Province  Postal Code   
Country  E-Mail   
Phone: Country Code  Area Code  Number  Extension

**Member 24**

Prefix  First  Middle  Last   Male  Female  
Company   
Title  Division or Department   
Company Address   
City  State/Province  Postal Code   
Country  E-Mail   
Phone: Country Code  Area Code  Number  Extension